ChineseUniversityofHongKong ComputerScienceDepartment

FinalYearProjectTermPaper

Topic:EntertainmentInformationSystemusingCORBA

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EntertainmentInformation Systemus ingCORBA

Abstractoftheproject

PersonalEntertainmentInformationSystem(PEIS)isprovidingtheentertainment informationsuchmovienews,preview,listing,TVlisting,musicalbumnews.In marketnow,therearemanyentertainmentinformationavailable ontheInternetfrom manybigbroadcastingmediacompanies.InHongKong,somewebsitesalsoprovide suchservices.Themainfeaturesofthissystemarethepersonalization,andthe multimediadeliveryengine.Thesettingofthispaperwillbeasfollows .First,about 10pageswillspendontheintroduction,suchasthedetaildescriptionofthissystem, theliteraturestudyandtheimpactofthissystemtothesociety.Second,about10 pageswillbeusedtodescribethesystemdesign.Then20pageswill beonthe descriptionofthesystemspecification.Last,10pageswillbeusedonthe preliminary implementnotes

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ByLeeTingKwok ,Ken

Introduction

BriefDescriptionofthe

entertainmentsystem

Theentertainmentsystemhasthe abilitiestodeliverytheup -to-dateentertainment information to the users. The entertainment information is mainly on three areas now.Thefirstoneisthemovieinformat ion. The information includes, the movie listing, boxofficerank, the tickets elling information, the movier eview clipand related news. The Secondone is the Musicinformation. In the market, there are different styles of music. Themusicinformation will ilinclude themusic recordinformation, purchasing informationandtheirmusicpreviewclip. The third one is the TV information. In US, thechannelsavailableforthedomesticare enormous, the need of the TV listing is urgeforthem.Besides,theyneed some commentaryonwhatisgoodontheTV.In HongKong, the demand of the TV listing and information is not a surge as the US. However, since there are about 25 channels in Hong Kong, it is welcome by most peopletohaveaTVlistingtellingthemwhatis goodtonight.

Besidesthedomesticusers, this system will be targeted for the media content provider. This system will be design to be reusable, scalable and customizable. That means that when a media content provider want stoad opt this system. The only things require to do is to re-design the Layout object and Data connectivity objects. For personalization and content delivery modules, they will be designed to be reusable. This system may save time for a Media companies to build a personalized content we be site on their own.

Thelasttargetusergroupsofthesystemarethefilmmakersandfilmbuyers. The systemwillbemodifiedtoletthefilmmakerstoputtheirfilmonthesystem. The filmbuyerscansearch, browsethosenewfilmsthroughthesystem and they can make dealon system to buythecopy right of the films.

Therearethreetechnologiesbeingusedandadoptedinthisproject. Theyarethe

CORBA, Personalization and Multimedia Content Delivery.

CORBA

ThesystemwillbeimplementedonCORBAp latform.CORBAis CommonObject RequestBrokerArchitecture .Itisanewandfamousdistributingsystemmodel nowadays.Itallowthesystemcomponentsbuiltondifferentplatformandlanguage. Besidesithasmanybuilt -inservices,suchnamingservices,mu lti-threading,and load-balancing.

Personalization

Personalizationisacriticaltoolsformostofthewebsiteswhichprovide enormous information. The project will try to demonstrate the power of the personalization for individual client. In the project , the demonstrated system will use several personalization techniques to do the customization for the users. The users can receive data ilor made content and design when they login to the page.

ContentDelivery

ContentDeliverymeansaspecialchannelor facilitytolettheclienthavingthe contentWhateverthetypeofthecontentistext,audio,orevenvideo.Forthetext contentdelivery,themethodissimple.TheprojectwilladoptHTMLorXML.Forthe Audioandvideo,inordertoprovidebetterqual ity,thereal -timeprotocolwillbeused tolettheuserstogetthestreamingcontent.

Similarprojectsaroundtheworld

www.Mov3.com&www.filmplay.com

Thesewebsitesarethetwomajormovieinformationdatabasesin HongKong. These twowebsitehavesimilarcontent. They have the current movie preview and commentary. Besides, they have the upcoming movies chedule and movie previewer. They also have the box office of the movie available in HongKong. Last, they provides some game, member corner, moviestars' picture and news.

BritishSkyBroadcasting

The company use CORBA to build a entertain ment system. This system contains the Sky's channels schedule, program information news, and some minigames. There are text, video and audio information from them. Besides, they have some addition functions to facilitate the users such as searching, and personalization. The website is built by IONA's Orbix for CORBA platform, Oracle for the database, Java for the programming and JSP for the web interface.

Entertaindom.com

Thiswebsite is launched by Time Warner. It mainly provides the entertainment information, such as entertainment news, music charts, movielisting, box office number, TV listings, rating and some other games. It also built the virtual community in the web. The feature of this websites is that it provides ever alon line program.

TechnologyImpact

Problemssolving

Theimpactofthissystemisonlysolutionsoftheexistingproblems.Inthe Internet, itexistst womajorproblems. First, it is the growth of information is too fast such that the available information on the Internet is booming. Thus, some of the information becomes noise to the Internet audience. This problem is called information overflow.

Thene xtproblemistheE -commerceplatform.E -commerceisoneofthefamous topicsintheInformationTechnologyIndustry.Thetechnologyofthe E-commerceisquitematurenow.However,therearenotmuchgood E-commercemodelonthemarketwhichcanbebetter thanthetraditional commerce.Inthelatersection,thebenefitofsystemtothee -commercewillbe discussed.

Informationoverflow

IntheInternetworldnow,therearelotsofinformation.Peoplearehardlytoget theirrelevantinformationfromtheInt ernet.Eventheyusethesearchengineor portal,theycan 'tgettheirfavorinformation.Moreover,theinformationfrom thesearchengineandportalissomuchthattheycansimplyshowoneortwo pagestolistouttheinformation.Theycommonwillshowt heinformation hierarchicallyorpagebypage.Forthehierarchicalmethod,theusercanget intotheirfavorinformationbythisrequiresmanyoverheadsonshowingthe hierarchypages.Besides,thesehierarchiesaredonemanually.Forthepageby pagemet hod,theusermayhavethechancetogetitsinformationonthefirst pages,butprobablysomeimportantinformationwillbeputinthelaterpages andthususerwilllostsomeoftheirinformation.

Tosolvethisexistingproblem,thepersonalizationisa doptedtotheseweb portalsandalsothisproject. How the personalization helpinthe problem of information overflow. First, the system will summarize a most fit page for the

users. The pages will be much more less than the pages in the portal since each userwon't digest too much information. They just want to read their most favorite information. If all the important information is put into one pages. This can save in many ways. First, the download time of the page is saved since the personalized pages are much slimmer than all information available pages. Second, this can save the number of user request. So metimes, the users require to click several pages, httprequests, in order to get their relevant information. If these requests are fewer, the congestion of the webser ver can be solved. This also save the time of users to get their informations in cethe time of retrieve one page will is much shorter than retrieve three or four pages.

FacilitatetheE -commerce

Thepersonalizationentertainmentinforma tionsystemcanbeasafrontendfor thosewhowanttodoe -commercerelatedtotheentertainment.Forexample,a onlinemoviesellingsystem.Thissystemcanprovidetheonlinetransacttobuy themovieticket.Throughthissystem,usercanchoosewhent oseethemovie, andwhich Theatrethattheywillgoto.Besides,theycanchoosetheirownseat. Withthissystem,thetheatrecansavethenumber laborintheircounterstosell theticketandthiscanstimulatethe utilizationoftheseat.Thisisbeca usewhen thereisnoavailableforaparticulartimeslot,theuserscanchooseanothertime slototherthandon 'tchooseany.

However, it has one big problem. This system cannot attract peopletogoin and buy the tickets. With this system, the online transaction we bit ecan make use of the system to provide the movie information and new sto attract the users. Since this is a information system not a buying system. This can attract the client to go in more frequently. Besides, the personalization can help the companies to know which group of users are they royal customers. They can also identify the customer in order to do so medirect market.

CommerceImpact

Forthecommerce, the system can be applied in three ways. First, the system can be migrate to a dopt the content provider database for helping their setup a similar system. Second, it can applied to Business to Business (B2B)

E-commerce model, such that the system because a market place for gathering the buyers and seller soft heen tertainment resources. Third, trivially, the system can be applied to Business to Customer (B2C) E -commerce model. That is the system will be the front end for the entertainment seller to sell their product to their target customers. It also provides a good place for the period on the entertainment to shop around.

TechnologyProvider

Inthishigh -speedInternetera,mostofthecommerceinstitutecannotkeepthe pacewiththetechnology.Mostofthemhavetheideabutnotthetechnology. Thissystemcanhelptheoldfas hionmediacompaniestoputtheircontentsfrom thepaper,TelevisionorradiototheInternetinordertokeeptheircompetitive withothers.

Howtoappliedthetechnologytothesecompanies. Since the system is built by theCORBA,andJava.Oneofmain featuresofCORBAisthatitisadistributing platformandcansupportdifferentmachines. That canhelpthe companies availabletosetupwithoutbuyingsomenewmachine. Besides, the language used inthesystemis Java. The characteristic of Javaisthat itcanwriteonce,run anywhere. That means Javaare machine -independent.Ifthesystemdevelop underWindowsNTenvironmentusingJava,itcanbeportedtoSolariswithout anychangesothersystemprogram. Besides, this system can provide a web -based clientinterfacefortheusertoretrieve thecontent. However, this system is not a total solution, the user of this system need to customer the data connectivity and theuserinterfacepart.

B2BE -commercemodel

Inabove, it is said that this system can be eapplied on Business to Business E-commerce model, how can this bedone? What is the philosophy in side. Business to Business E-commerce model means the transactions between companies are done on the Internet. In the current market, the movie, VCD, CD are purchasing through the traditional buying process, such as the making the purchasing order, receive the sale order, etc. This kind of process was telots of time, labor work and administration cost. With the rise of the E-commerce, this kind of work flow are gradually replaced by the e-commerce model, which is the ordering and transaction of the products can be done on line. This means those cost can be saved and thus the profit marginisin creased.

Thissystemcanbethebridgebetweenthecontentresource providers such the filmmakers, themusic producers, the VCD manufacturers and TV producers and the business content consumers such as the cinemas, themusic records hops, the VCD shops and TV producers. When the consumer come to this system, they can know the latest information available on the world. For example, a music record shop boss login to this system and find that the latest album of Jack Cheungwill release next month, and he want to order 50 packs for his shop. With E-commerce modules added to the system, he can make a precion order to the supplier immediately. In this case, both the shop and the supplier will be benefit. For the shop, he can start precion or order the popular CDs. For the supplier, they can estimate more precisely on how much pieces to be produced.

Another Case, a local cinema, the film buyer of the cinema looking for the films around the world to show on his cinema. If he look into the system, he can find out the up -to-date movie on the system and view the preview clip of the movie. If he find that the movie is suitable for his cinema, he can make the order directly on the system.

LastCase,TVbroadcastingcompanyinUSwanttoopenachannelforthelocal Chinese.Theywantsomeoftheprogramsinthischannelarefromsomesoap dramaproducedinHongKong.ThissystemcanprovidetheTVlisting informationinHongKong.Likethemovie,therearesomepreviewclipforthe peopletoview,oncehethinkthatprogrammaybegoodforhiscompany.Hecan startmakingdealbytheretrievemo reinformationfromtheTVproducers.

B2CE -commercemodel

Inthe introductorypartofthissection, this system can be said to support the Business to Customer E -commerce model. The business to customer e-commerce is talking about putting tradition-retailing shop on the Internet. That mean speople can see the product catalog and buything on the Internet. One of the famous B2Ce -commerce is the Amazon. com. Amazon. com is the online book seller which the largest one in the world. It first provides books for selling. Recently, it has much more products such as MUSIC, Video, electronics, etc to be sold.

HowoursystemworkontheB2CE -commerce? First the system will provide the usera customized page to view their most favorite information after they login. The information contains the related productinformation. For Example, a user login to the system, there is a summary of the latest romantic movies for him. Then the user may click to see the detail of one of the latest release. Then system will guide him to the tickets elling corner to buy the tickets. Besides, as there is many clients' information in the system. The cinema can provide some promotion plan for the frequently customers in order to keep their loyalty.

FortheMusicinformation,aftertheuser logintothesystem,hecangothis personalizedinformation. Theuser canview themusic chart from the broadcasting media in Hong Kong. Also hecan see the latest release of themusic on the marketing. Hecanal so listent other preview of themusic. Whe nheis interest to buy themusic, he canview the price and the detail. He can also buy it on linear dget the CD at home.

SystemDesign

Designgoals

Inthesystem, several goals will need to be achieved.

Thegoalareas follows:

First, the system can able to store any entertainment information.

Second, the system can adopt to any exist database.

Third, the system can doper son alization.

Fourth, the system should have a ble to delivery the real -time content.

Fifth, E-commerce module can be added to the system

Sixth, Datamining module can be added to the system.

Seven, the system can be scalable and re - usable.

CanstoreanyEntertainmentInformation

Inordertomakethesystemaentertainmentinformationsystem,itshouldbe abletoimportanyent ertainmentinformation.Otherwise,thesystemcannotsay tobeaentertainmentinformationsystem.Ifthesystemcanonlycontainthe movieinformation,itisonlyamoviedatabase.

Theentertainmentinformationincludethefollowingitem:

- 1. Movieinformat ionsuchasmovietitle, schedule and box office....
- 2. MusicinformationsuchasCDtitle, songslisting and price.
- 3. TVinformationsuchastheTVschedule,TVprogramdetail,etc.
- 4. Videoinformationsuchasthe Videotitle, the videocontent description, etc.
- 5. Gameinformationsuchasthegametitle, the system requirement of the game.

Abletoconnectanyentertainmentinformation

database

Sincetherearemuchinformationaroundthemarket, it is impossible to maintain the information from one database. Probab ly, the information may be from the different databases. For example, there is one database for the movie data. Another database is storing for the music data and one database for the TV information.

Besides, to enrich the information available on the system, it is a trend to connect the system from the movie provide and content provider. Thus, the system may be design to be connected different relational database management system, such as Oracle, Sybase, or SQL server. This is because different information providers may use different database. Besides, the rewill different in the database schema among different information providers. In this case, the system should have a common schema which suitall the related schema.

Abletodopersonalization

Personalizationisaneedtoimprovetherelationshipbetweentheclientsandthe system. Mostinformationsystemsonthe Internetaresame among differentusers. However, most of the users want it sown layout such the position of the information component, the themecolor, and the background of the pages. Besides, most of these websites require the users to click many time in order to view their information. When they enter the websites next time, they are required to repeat the action again. It is quite un -user friendly formost people. Therefore, personalization should be done in the system in order to increase the hitrate of the system.

Abletodeliveryreal -timecontent

Formuchentertainmentinformation, it contains the multimedia content such as the text data, audio data and vide odata. For the text data, the system can delivery in the normal way, such as using the TCP/IP or HTTP to deliver the data to the client. However, for the audio and vide odata, the setwokinds of data are time critical data. If the system deliver the whole data files, the clients require to wait until the whole data filed own load to their system. This method is quite old fashion and not friendly

enough. The time to download such as vide of ile is quite long. For example, a movie cliphas about 10 MB, if the user 2.8 Kbps connection, he should wait for 50 minutes in order to view the movie. So, it is infeasible for many users. So, are a lime streaming of the multimedia delivery should be done.

AbletoaddE -commercemodules

Theultim ategoalofthisinformationsystemistoimprovetheE -commercepopularity. Without the online transaction, the information system will be not profitable. Since, the opportunity of making profile on the Internet is doing the E -commerce, the main goal of the providing those information is to stimulate the profile of the existing entertainment business. If the -commerce modules is added, users can directly purchase the product once they find the product is good to them from the information.

Abletododata mining

InordertomakeE -commercedoingbetter, somedatamining can be done over the system. With the datamining, the entertainment supplier canknow the association between the product such that they can create some sale plan for their customers. Besides, they can identify the target groups for each of their product. This can help on deciding their markets trategy. Last, the customer behavior can be mined from the system logged data. With the customer behavior, the company can do many actions such as ending some promotion plan to the users, some discount or special gift to their target users.

Forexample,thesystemanalysedcustomerAliketoseeaction,scientistfiction movieonthecinema,butliketoseeromantics,dramaticmoviebybuyingtheV CDs. Then,thecompanycanmakeapromotionthatgivecouplestobuytheromnatics videoforcustomerAifhehasboughttheactionmovieforthreetimes,orvicevesa.

ScalableandRe -usable

Thesystemisalsoaimedtobescalableandreusable. For thes calability, since there will be more and more information gather into the system if the system become popular. So the system should design to be scalable in order to meet the future requirement. The areas of the scalability is as follows:

i. Thesystemissca lableonthetypeofentertainmentinformation. Currently, the systemisavailable to accept movie, musicor TV information. However, in the

- future, theremay be much more entertainment information, which may attract the customer. For example, the videoga meisone of the popular entertainment events among the youth, it will be much popular in the future. Besides, there may be some video -on-demands ervices in the future after the broadband infrastructure is ready.
- ii. Thesystemisscalableonthelocation.Si ncetheInternetisaworld -wide connectednetwork,everyinformationontheInternetcanbeanywhereinworld. AsthesystemisbuiltontheWebplatform,theentertainmentinformationcan serveatdifferentplacearound.Therefore,thesystemshouldbea bletoexpand amongthecountryboundary.Forexample,thedataimportedfromHongKong, mainlandChinaorJapancanbeseearoundtheworld.Thepeoplearoundthe worldcanaccesstheproductavailabletothesecountriesthroughthissystem.
- iii. Thesystemis scalableonthelanguage. Asthefinal goal of provide the information services is to help the B2CE -commerce. Therefore, the language should be localized on the customernative language. For example, in main land china, the people using the Internet may k now very little English. If the product want to sell the them, the description and information of the product should be represent in simplify Chinese in order to persuade them to buy. This case will also happened to Japan, France, and those countries which native language is not English.

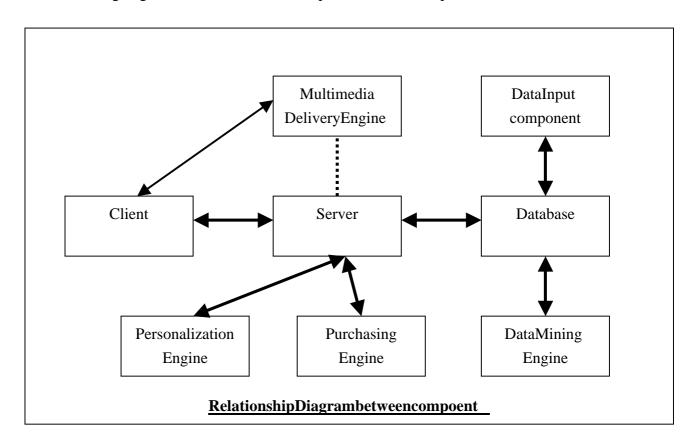
SystemArchitecture

The systemarchitecture contains several major components. Every components are doing the different jobs. Each component can be view as a black box, the rewill be data into it and it will output of the redata after it do the processing. The data between the components will pass on the network.

Hereisthelistofthemajorcomponents:

- 1. Database
- 2. DataInputComponent
- 3. UserClient
- 4. Server
- 5. PersonalizationEngine
- 6. DataminingEngine
- 7. MultimediaDeliveryEngine
- 8. PurchasingEngine

The following diagram will show the relationship between these componets:



Explanationof different components

DataInputComponent

This component is responsible for the importing data from the external source to the system database. For example, it is used to replicate the database from a content provider such as the TV broad casting corporate. This component require to turn different data from different source into the generic data table defined in the database.

Database

The data base has the main role to store the data will be used in the system. The data contains of the following:

- i. Userdata, the userdata include the user loginin formation, user personal information. and user preference information
- Contentdata, The dataisthedatastoredtheinformation provide for the users of the system. The datain clude the movie information, music information, TV information and other available information.
- iii. Useraccessdata, Thesedataareusedfordoingthepersonalizationand data mining. With these data, the personalization engine can derive the current user favor without ask the users again. For the data mining engine, it can track out the user behavior and also the cluster the group of user having similar habit.

DataMining Engine

The data mining engine is doing the jobtoanaly zean dexplore the new knowledge based on the logged user actions. It is responsible to mine the valuable knowledge from the user which can help in the sale of the products available by the services. There are some key information should be able to mine d from the data miner. They are:

- i. The relation between the age group and entertainment event
- ii. Therelationamongtheentertainmentitemsfortheclient
- iii. Whichisthepotentialagegroupfortheservice?

PersonalizationEngine

The personalization engine is used to do the customization for every users. Every users have their own preference on the content they read, and the layout they read. The personalization can first entertain the requirements of the users to increase their loyal ty to the service. It can also save the delivery time for the user.

PurchasingEngine

The purchasing engine is used for doing the transaction of the entertainment product or services. It automatic transmits the user purchase order to the supplier through the network after the user request to buy. The purchasing engine will than collect the feedback to the client whether its transaction is successor not.

MultimediaDeliveryEngine

Themultimediadeliveryengineisusedtodeliver ythetime -sensitivecontenttothe user. Time -sensitivecontentarevideoandaudiocontent. Theaveragesizeofthese dataareintermof Megabytes, soitisnotfeasible for the users to download the whole file and then listen. Therefore, this enginei sbuilt to stream the sedata to the users such that they listen or see the content without waiting downloaded the whole content data.

Server

Theserverisused total ktotheclient. Formultimedia content, the client will communicate Multimedia delivery engine. For the commondata, the control data or userdata, the client is communicating with the server. Besides, it will handle the back endoperation such as the logging of user action. To summarize, the server is responsible to do the followings:

- i. Accepttheclientrequests and dothecorresponding job.
- ii. Logginguseractions.
- iii. Triggerthepersonalizationenginewhentheuserlogouttomaketheuser interfacebeingcustomizednexttime.

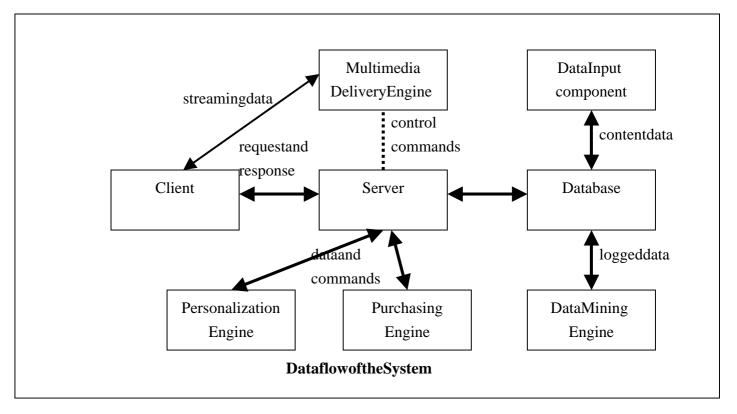
iv. Triggerthepurchasingenginewhentheclientwanttobuysomethings.

Client

The client is used to communicate with the user. The following function will be available by client:

- i. Itisablelettheusertoviewthecontentavailableonthesystem.
- ii. Itcanlettheusertologin
- iii. Itcanlettheusertocustomizetheirprofilean dlayout
- iv. Itcanlettheusertobuysometheproductavailableonthesystem
- v. Theusercantriggerthepersonalization of their page at anytime.

SystemFlow



The data flow of the system is as the above diagram. There are several connections between different components. The connections are:

- 1. ClienttoServer
- 2. ClienttoMultimediaDeliveryEngine
- 3. ServertoPersonalizationEngine
- 4. ServertoPurchasingEngine
- 5. DatabasetoServer
- 6. DataInputTerminaltoDatabase
- 7. DataMiningEnginetoDatabase

ClienttoServer

The connection between client and server are mainly for the request and response between the client and server. When the client requests ome service, the server will receive the corresponding request and return are sponse after it do the processing. When the user come to the service, it will communicate with the client. For example, the user login to the system, the client will receive the user

id and the password, then the user id and password will send to the server for the authentication and give are sponse to the client when the user being verified or not.

ClienttoMultimediaDeliveryEngine

Whentheuserrequesttoseeamovieormusicpreview,theuserwilllistenor viewthesecontentwhiletheyaredownloading.Inotherword,the multimedia contentofthesystemisstreamedtotheuserwhenitmakesucharequest.

Originaldatacommunicationmethodisnotsuitableforstreamingofthecontent.

First,themultimediacontentarenearlytobereal -time,whenthedatatransfer tooslo w,therewillbesomedelayonthescreen.Therefore,thereisanother protocoltosupportthiskindofdatacommunicationinordertomakequalityof thestreamedacceptablefortheuser.

ServertoPersonalizationEngine

Aftertheserverreceivethelog outsignalorthepersonalizationcommandfrom theuser, theserverwill trigger the personalization engine. The personalization engine will ask for the server for the data they required in order to do the personalization. The data they required will be the user profiles, user preference data, the user action is the last session and the user schedule. After the personalization process is done, the engine will send the result back to the server. The user can refresh to get it newly personalized pages.

ServertoPurchasingEngine

Whentheuserwanttobuysomethingonthesystem, for example, hewantto buyapair of movietic keton the system. the user will send request to the server formaking such a transaction. When the client do the transaction, he will first send his purchasing information, such as the product they are buying, the visa card not to the server. The server will verify the data and redirect to the purchasing engine if the data is valid. As the purchase engine will connect to the corresponding shop of fer the product, the purchase engine will translate the purchasing information into the standard format and transfer to that system. Then, it will wait for the transaction complete. When the transaction complete, it will reply to the server whethe references are the system.

DatabasetoServer

Forthediagram, it is found that the components are not connecting to the database. here as on of that is because of the generality. If too many components are connecting to the database, when the database is redesigned, every component needs to rewrite to suit the newly designed database. However, if the all other components are talking to the server, but not the database, there -write of the components can be eliminated.

Then, whatkind of data will be between the database and the server. The server will take care of any data. First the server will retrieve and send the user data to the database. The user data includes the user login data, user profile or user preference. Second the server wills end the user action history to the database. Third, the server will send the personalization result to the database. Last, the server will retrieve the content from the database.

DataInputTerminaltoDatabase

Datainputterminalisresponsibleforinpu ttingdataintothedatabase. Therefore, thedatafromthedatainputterminalarethecontentdata. The content data are the followings:

- 1. movieinformation
- 2. musicinformation
- 3. TVinformation
- 4. otherentertainmentinformation

DataMiningEnginetoDatabase

DataMiningEnginewillretrievethedatafordoingthedatamining. Thedata includes the user information, user history actions, user selected category and the purchasing information of user. After the engine processed the data, it will send the result back to the data base to store, or it may report to a external application for the system administrator of the system.

e

SystemSpecification

OverallSystemDetail

Theoverallsystemwillbaseonthesystemarchitecturedescribedinlastsection. Therewi llbethedatainputterminal,thedatabase,theserver,thepersonalization engine,purchasingengine,client,multimediadeliveryengineandthedatamining engine.

Inthecurrentphrase, the following components will be implemented:

- 1. DataInputTermina 1
- 2. Database(usingOracle)
- 3. PersonalizationEngine
- 4. MultimediaDeliveryEngine
- 5. Server
- 6. Client

Forthedataminingandpurchasingengine, this two components requires more time to integrate. Besides, without these two components, the overall system would not baffected.

Theinformationprovided in this phrase will be movie and the music information. The movie and music information are the popular information in Hong Kong. There are many websites contains those information. For the TV information, it is quit e complex since the TV schedule is changing every and the data provide are very large. Therefore, this kind of implement will be designed later.

Thereforethespecified application of the system will be as follows. When the user login to the system, hear she can see the latest information of the film and also the music. Hear She can do any personalization by filling the user preference form. In the backend, the system will trace the pattern of the use of the client and make the personalization automatically. When the user want to hear the preview of the movie or music, hear she can list enorview that immediately by the multimedia delivery engine.

Platform

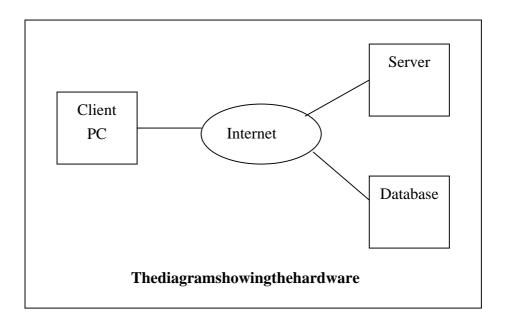
Hardware

Forthesystem, therewill be three computer invovled. One is the client machine. One is the server and one is the database.

The client is a PC computer with connect to the Internet.

These rveris a SUN computer with connect to the Internet.

The database is a SUN computer with connect to the Internet.



Network

Thenetworkus edinthesystemistheInternet,andSQLnet.

Internet is to connect the client and the server. The reason of using Internet is the system is that internet the common, easy to connect platform. The client can easily connect to the Internet.

SQLnetisthe networkdesignbyOracle.SQLnetisresponsibleforthedatabase retrievalandupdating.

Software

CORBA

CORBAistheCommonObjectRequestBrokerArchitecture.CORBAisusedto becauseitallowdifferentkindofobjecttouseonthesystemandthecooper ation ofthesystemcanbeeasilydonebytheCORBA.

UNIX

UNIXisusedforthedevelopmentplatformandtherunningplatformofthe server. Thereasonofchoosing is UNIX is that UNIX is the most stable operating system in the market. UNIX support multita sking. It also have high efficiency since the UNIX have very little graphics interface, thus. more resource can be used for the services. Finally, UNIX are not easily down compare with Windows NT.

WebBrowser

Webbrowserswillbetheplatformforadopting theclientinterface. Thereason of using webbrowsers betheclient program is that webbrowsers is the common software formost of the users. That means every user has a PC may have a web browsers in it. Besides, the webpages are easy to build the intermediate than building the application. Also, the users don 't need to install if the client is a web application. Finally, the web application can be run on any different Operating system, which have the webbrowser.

Client

Clientrequirement

Therequireme ntoftheclientwillbeasmininumaspossible. The Internet and worldwide wide is well developed. Therefore the client will be built on top of this webplatform.

Therequirementofusertousethesystemisasfollow:

- Anycomputerwhichhaveconnected totheInternet
- AnyInternetBrowsersuchasInternetExplorerorNetscapeNavigator
- ThebrowserhastheabilitytooperatetheJavaapplet.

Availablefeatures

The clientare providing the information to the users. Therefore, the client applications hould be able to show lots of the information to the user and with many features in it.

Thesearetheavailablefeaturesintheclientapplication:

i. Customizatiedlayout

The customized layout is done in order to suit the user look and feel. The customization of layout can be done by the user or the system. If the user want to customize it spages, it need to click at he customization but to ninor der to re it spage layout.

ii. EventCalendarorEventListing

Theeventcalendarorlistingarethewaystop resenttheupcomingentertainment event. Someusers would like to have a calendar component on their personalized pagesucht hat they can quickly located when will some special event happen.

Alternatively, the user can read the event is a listing.

iii. purchasingcapability

The client should be able to let the user to purchase the product when they find the product they like and they want to purchase. The purchasing capability also include the shop cart, showing the price of the product, and most important le them buyand get their desire product.

ClientFunctions

Besidestheabovespecial features, there are some function need to be done in order to make the system works.

Thesearethefunctionprovided by the client:

i. Registration

Theclientwillconta inacornerforthenewusertoregister.

This can let the new comer registered and use the system. The registration of the system should be designed as simple and user friendly as possible. The ideal situation is that the registration procedures require only two to three pagesto finish.

ii. Login

Oncetheuserregistered, theuseronly need to login again when they come in the system next time. Therefore, the clients hould have an interface for theuser to login to the system. Besides, some users may lost their password. In this case, the system should be capable to send the password to the user if they lost it.

iii. Searchingandbrowsing

Althoughthepersonalization can save the pages ize and let the users view their desire information. However, the user may want to get the information not related to his interest sometimes. Therefore, the systems hould do some searching and browsing to let the user getting the information which is not in they front page. Besides, tracking the action on the search and browse service, the system can estimate the up -to-date interest of the users.

ClientAvailableInformation

ClientScreenDesign

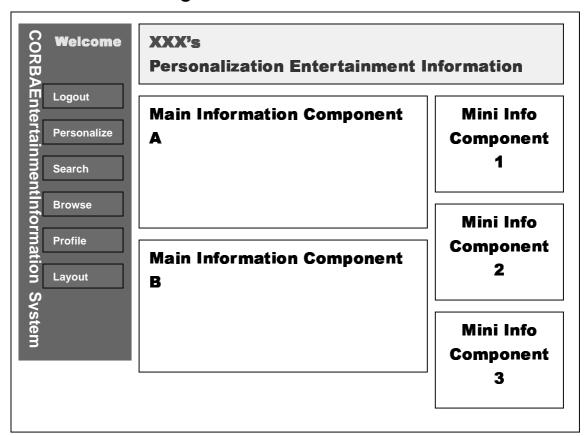
MainPage

Welcome to CORBA Entertainment	
Login name:	
Password:	LoginNow
Register Corner	

RegisterCorner

Ü	
ORB	LoginName:
Register	Password:
terta.	RealName:
nme	Email:
ntlnf	Phone:
orma	Location:
tion	
Syst	SaveRegistration
em	
egister Register Recorn RORBAEntertainmentInformationSystem	

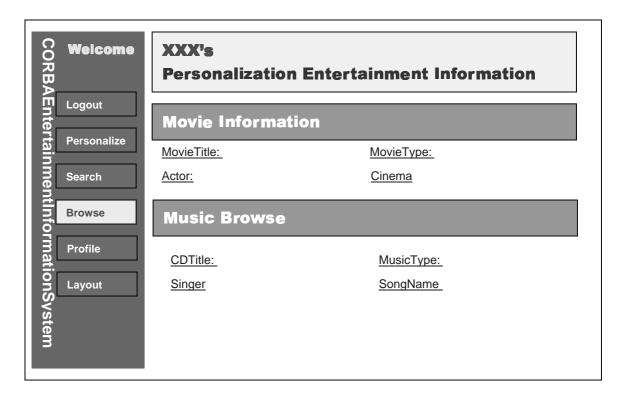
PersonalizedPage



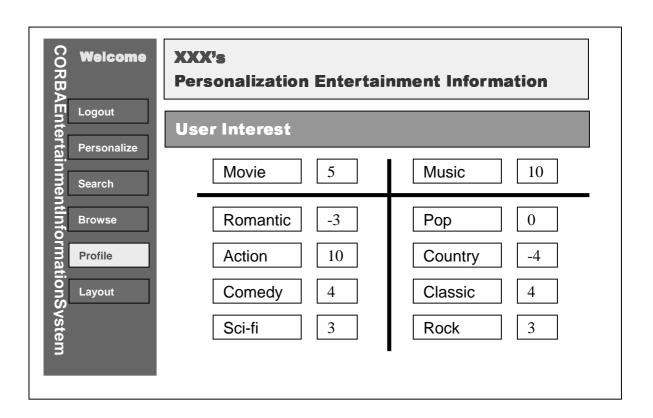
SearchPage

CORBA Logout Logout Personalize	XXX's Personalization Entertainment Information
Logout er	Movie Search
Personalize	MovieTitle: MovieType:
Search	Actor: ReleaseDate
	Cinema
Profile	Music Search
	CDTitle: MusicType:
Sys	Singer SongName
Layout System	Record ReleaseDate
3	SearchNow

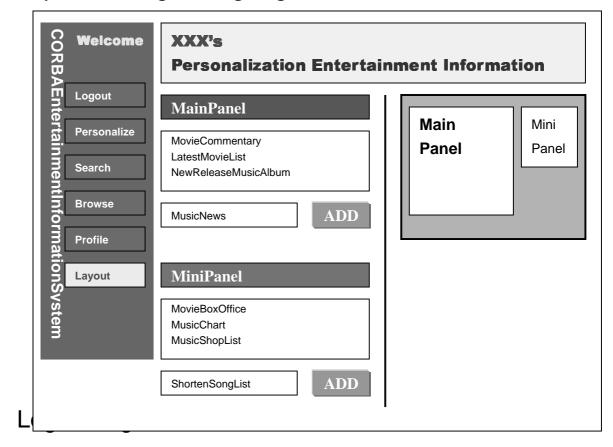
BrowsePage

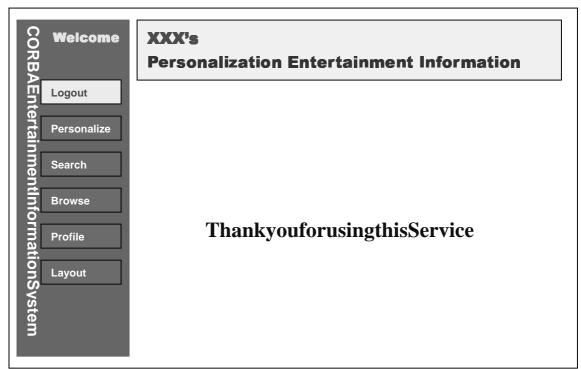


ProfileSettingPage

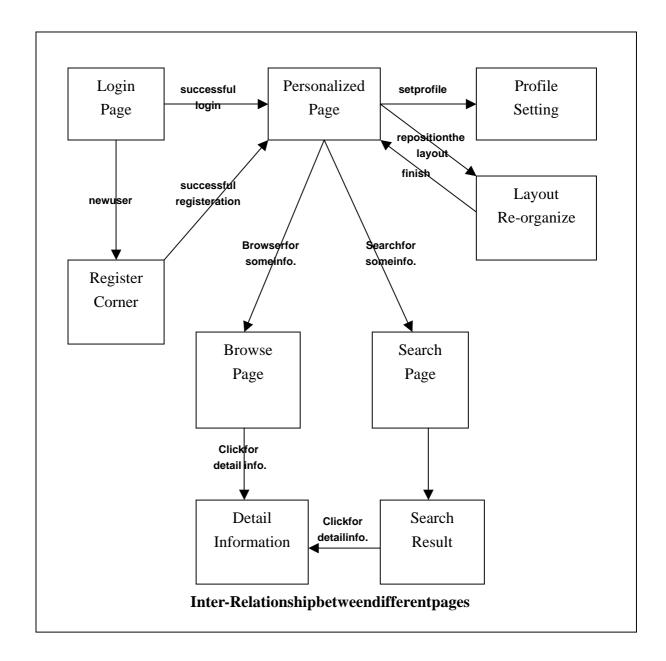


LayoutRe -organizingPage



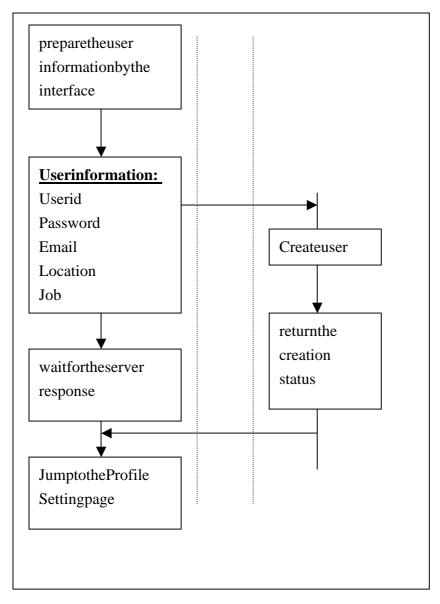


PagesFlow



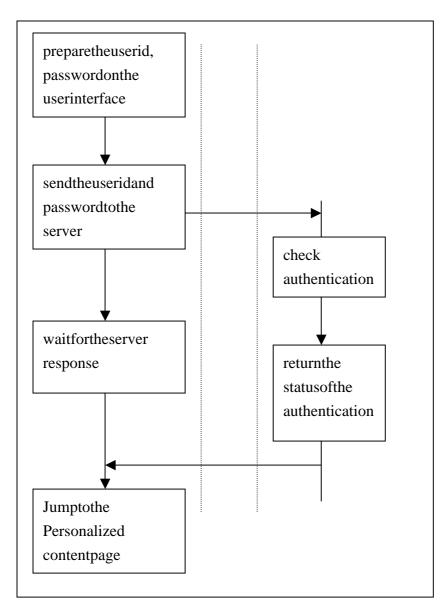
ClientServerInteractions

Registration



TheRegistrationof clientisdescribed bythebesides diagram.Firstthe userregistration datawillbe preparedonthe UserInterface. Thentheuser informationwill sendtotheserver tocreatethatnew userthen,the serverwillreturn statusofthat process.

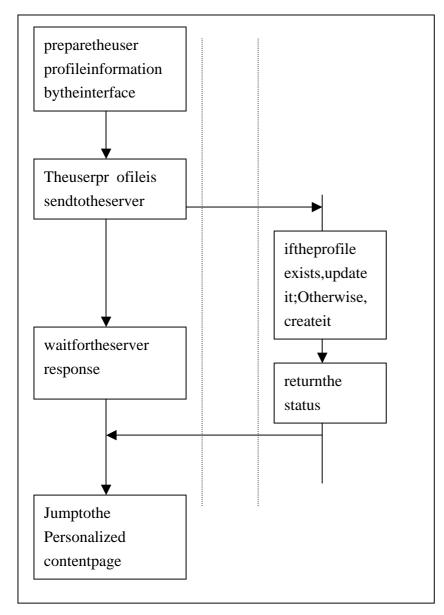
Login



Theflowofthe loginprocedure of user is described in the besidediagram.

Firsttheuserid andthe passwordis preparedbythe clientandthen thelogin informationis sendtothe servertocheck the authentication andthestatusis returnedbythe server.

ChangetheProfile



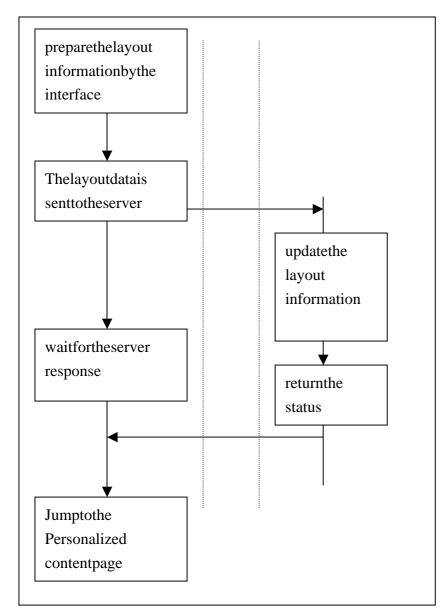
The procedure of the changing the profile is shown on the beside diagram.

First, the user will gather the profile information on the user interface. The information will send to the server.

Then, Theserverdesign whether the profile is exist or not. It is exist, the profile will be updated, otherwise, an ewone will be created.

Then,thestatuswillbe sendback.

ChangetheLayout

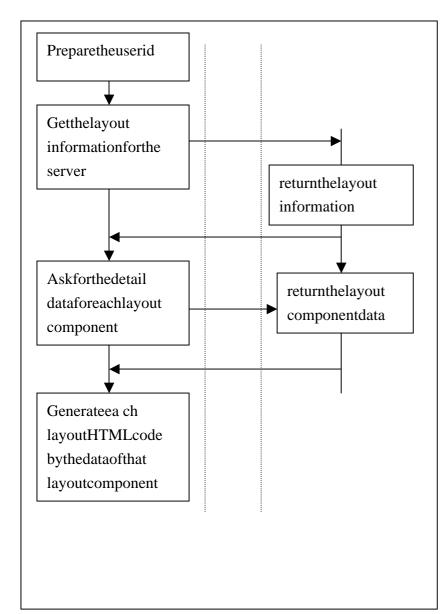


Theflowofthechanging of the layout is shown on the besides diagram.

Thelayoutinformationis the definition of position different components.

Thelayoutinformationis firstpreparedbytheuser interface. Then, the data is sentthrough the network to the server and the server update the layout information of that user and return the status.

GenerationofthePersonalizedLayout



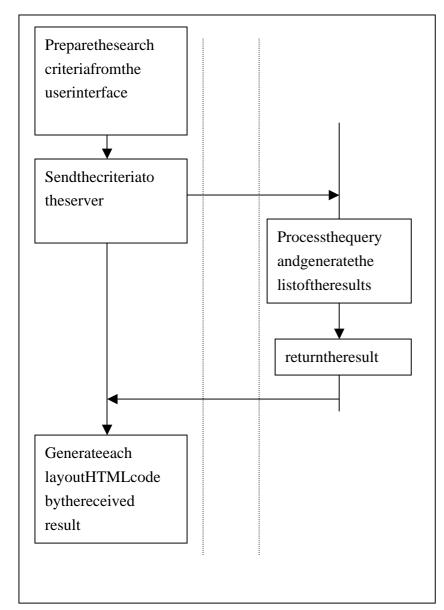
Theflowofthegeneration of the personalized page is described on the besides diagram.

First, the user idissent to these rverinor der to get the layout information, such as the set of the components to be got and its corresponding position.

Then,thedataofeach layoutcomponentisbeing got.

Afterthedataiscollected, HTMLcodeisgenerated foreachcomponent.

SearchInformation



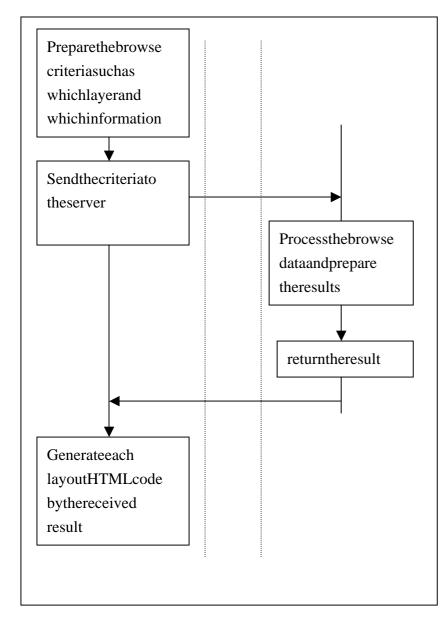
Theflowtosearchthe informationisshownasthe besidesdiagram.

Firstthesearchcriteria, queryiscollectedontheuser interface.

Thenthequerywillbesent totheserver. When the server received the query. It will process it and generate the results.

Then, the results will be sent to the client. When the client recevied them, it will generate the HTML code for the data.

BrowseInformation



Theflowofthebrowsingis shownonthebesides diagram.

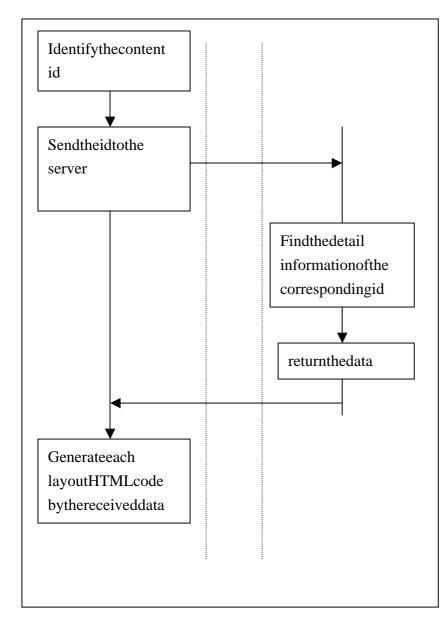
First, the client will collect the browse information, the information includes:

- 1. Browselevel
- 2. Whatinformation to be shown

Then,theserverwillreceives theinformation and process it. The result will then be generate and send to the client.

Aftertheresultisreceivedby theclient,theclientwill generatetheresultusing HTML.

DisplayDetailInformation



Theflowtodisplaythedetail informationisshownonthe besidesdiagram.

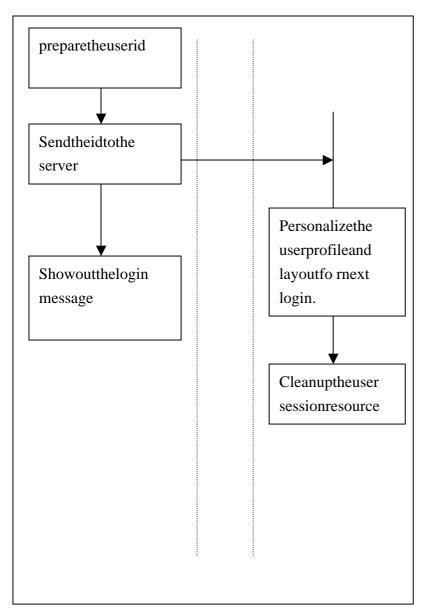
First, the client should identify which information to be shown by its identification the ID to the server.

Thentheserverwillfindout thecorrespondingd ataof that piece of information.

Thentheresultdatawillbe returntotheclient.

Whentheclientreceives the data, it generates the layout using HTML.

Logout



Theflowofthelogout procedureisshownonthe besidesdiagram. First, the clientwillfirst sendthelogout request to the server.

Theserverwillreceivetheuser idanddothepersonalization whenitre -entertheservicenext time.

Besides, theserver will clean up the resource sused by the user.

Server

Servermodules istohandlealltheclientrequestandreturnthecorrepsonding responsetotheusers.

The following are the main function of the Server:

Collecttheclientmessage

Writetheuserpersonalinformationtothedatabase

Writetheuserpreferencedatatoth edatabase

Writethelatestuseractiontothedabase

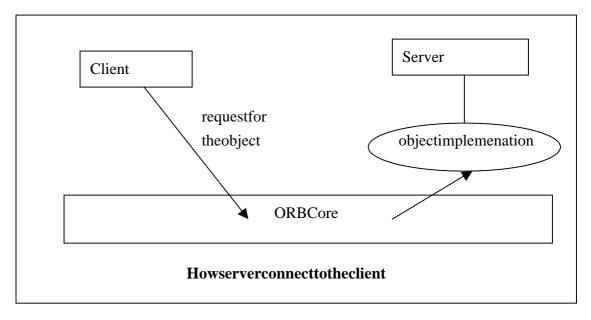
Send the user preference information to the personalization system

Recevied personalization's reusults and send back to the client.

Connectivity

AstheplatformofthesystemisCORBA, theserverneed total ktotheclient through the CORBA platform. In this way, theserver are not required to design the protocol between the client and the server.

The following diagram will show the situations:



From the diagram, these rver contain the object mentation and then it will register to the ORB (Object Request Broker). When a client want to do a special function on the server, the client is just need to talk to the ORB and ask for the order to the

objectsfromtheserver.Comparewiththeclientserverm odelusing TCP. This model do not need to care about the protocol between the Client and server. The ORB has implemented several facilities for the Client and server to communicate.

Availableobjects

The follow objects should be provided by the Server.

1. UserSessionObject

This object is used on the login of the user. The client is request this object and verify whether the user can be login to the system or not

Methods:

 $boolean can Enter \ - return whether the user can login to the system \\ void set Session Var (String name, String value) \ - set the session variable for that user$

voidgetSessionVar(Stringname) -returnthevaluethanhassetbefore.

2. UserRegisterationObject

Thisobjectisusedtoregisterforthenewuser. The client need to pass the user name, loginname, password, and other information. Besides, the user can modify it profile through this object.

Methods:

booleanisRegistered –returnwhethertheregisterationisdoneornot voidmodify(field,value) –modifythevalueofaparticularfield

3. UserLayoutObject

This object is used to control the layout of the user interface. The client use this object to generate the layout of the users. Besides, the object is used to modify or re-organize the layout the page.

Methods:

StringgenLayout —return HTMLcodeforthecorrespondinglayout voidsetLayout() —setthelayoutoftheuser

IDLoftheObjects

UserObject:

```
IDLCode:
interface UserManager{
   void create(in String id, in String pass, in
        String name, in String email, in String job,
        in String country);
   void remove();
   User get_user(String userid);
}
```

```
IDLCode:
interface User{
   attribute String id;
   attribute String password;
   attribute String name;
   attribute String email;
   attribute String job;
   attribute String country

   void login(String password);
   void logout();
   ComponentList get_layout_component();
   UserProfile get_user_profile();
}
```

```
IDLCode:
interface UserSession{
   attribute userid;
   attribute String variable;
   attribute history;

   void load();
   void clear_history();
   void clear_variable();
   void save();
}
```

```
IDLCode:
interface UserProfile{
   attribute String componet_interest_matrix;
   attribute String content_interest_matrix;

   void save();
   void personalize(Session session);
```

```
void to_HTML();
}
```

```
IDLCode:
interface InfoComponent{
   attribute String name;
   attribute String type;
   attribute String pos;
   attribute String size;
}
```

```
IDLCode:
interface Movie{
    String title;
    String actors;
    String release_date;
    String category;
    String type;

    void showInfo();
    void asHTML();
    void play ();
}
```

```
IDLCode:
interface MovieManager{
   MovieList search(String query);
   MovieList listBy(String type);
   Movie getMovie(int movieid);
}
```

```
IDLCode:
interface Song{
   String title;
   String singer;
   String lyric;

   void play();
}
```

```
IDLCode:
interface Music{
   String title;
   String singer;
   String release_date;
   String category;
   String type;
```

```
SongList songlist;

void showInfo();

void asHTML();
}
```

```
IDLCode:
interface MusicManager{
   MusicList search(String query);
   MusicList listBy(String type);
   Music getMusic(int musicd);
}
```

Database

There are four database require to be implement in the system.

Theyare:

- 1. Userdatabase
- 2. ContentDatabase
- 3. PersonalizationDatabase
- 4. StatisticDatabase

Userdatabase

userdatabaseisthestoretheinformat ionoftheregisterusers, suchastheirlogin information, their preferenceinformation. their scheduleinformation and their preferenceinformation.

```
login-scheme=(userid,password)
user-scheme=(userid,username,email,address,phone,occupation)
schedule-scheme=(userid,date,event)
content-preference-scheme=(userid,favoritecategory1,favoritecategory2,
favoritecategory3,unfavoritecategory1,unfavoritecategory2,
unfavoritecategory3)
layout-preference-scheme=(userid,componetid, componetposition)
color-preference-scheme=(userid,backgroundcolor,foregroundcolor,
componentsbackgroundcolor,datacolor,highlightcolor)
```

Contentdatabase

The content database are storing the events and detail information from the contents our ce. The rewill be two kind of sour ce. The first one is the movie information, the second one is the music information

```
movie-scheme=(movieid,name,director,studio,actor,releasedate,cinema, category,moviefile)
ticket-scheme=(movidid,cinema,pric e)
cinema-scheme=(cinemaid,cinemaname,location)
schedule-scheme=(movieid,cinema,scheduledtime)
```

```
music-scheme=(musicid,name,singers,releasedate)
shop-scheme=(shopid,shopname,location)
record-scheme=(musicid,shopid,price)
song-scheme=(musicid,songname,songfile)
event-scheme=(eventid,eventname,eventdescription,eventtype)
```

Personalization Database

The personalization database is storing the result after doing the personalization and that are used for outputing the ayout.

```
personalized-content-scheme=(userid,contenttype)
personalized-layout-scheme=(userid,component,componetposition)
```

Statistic Database

The statistic database is used to record all the user behavior for the further processing in the personal ization and datamining.

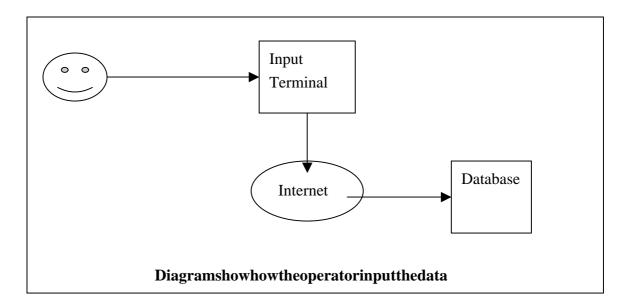
```
user-action-scheme=(userid,useraction,frequency)
user-view-scheme=(userid,eventid,frequency)
user-purchasing-scheme=(userid,purchaseditem)
user-spending-scheme=(userid,spentmoney)
user-login-scheme=(userid ,loginfrequency)
user-staying-scheme=(userid,timespend)
```

DataInput

Inordertobuildtheentertainmentinformationsystem, thereneed the waysto input data into the system. There are several ways to import the data. The information can be imported by replicating the data from other database. Besides, the information can be imported by the manual data in put by the operator. The last way is to automatic retrieve the information from the websites and input to the database.

ManualDataInput

Toinput the data into the database, the rewill be a interface for the operator to input to the database. The following diagram is showing the picture of how the data into to the database.



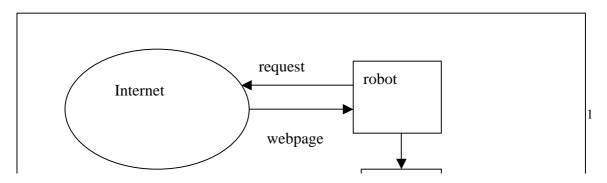
Theoperatorwillinteractwiththeinputterminal.Hecanse lectwhichinformation eventtobeentered.Inthesystem,therearemovieandmusicinformation.Therefore, theinputterminalshouldallowtheoperatortoselectthetypeofinformationtoinput.

Theoperatorcanswitchtothemovieinformationandalso themusicinformation.

Afterheselectthetypetobeinput,heneedtobeguidedtoinputthedata. The inputteddatawillsendtothedatabasethroughthe Internet.

AutomaticDataInput

Besides, them anual data input, the information can be imported omother websites. In the Internet, as the introduction, there is some movied at a base in the Internet. These website contain many valuable movied at a or music data. So robotis used in this model to retrieve the sed at a.



EntertainmentInformationSyste	musingCODD A
Entertainmentimormationsyste	musingCORDA

ComputerScienceDepartment,CUHK

 $From the diagram\ , the robot will first send the HTTP request to those movie information websites. The nit will retrieve the webpages from those sites. However, these pages are in the format for the common users to read, but not for the database.$

Therefore, aparserisn eedforturn those HTML format into the database. To input the datain to database, SQL statements hould be generated.

PersonalizationModule

PersonalizationModuleisusedtodothepersonalizationfortheusers. Therewill bethreeareas. They are:

- 1. Userprofiling
- 2. LayoutCustomization
- 3. ContentCustomization

Userprofiling

The signification of the user profiling is to build up a profile for the user in back end. The user doesn't need to build that profile itself. The process will hid denin the backendandt heeffect will be shown in the front.

Theeffectoftheuserprofilingcanhelptheusersavetheirtimeonusingthe system. For example, when the userfrequently view the theboxoffice of the movie. The system will savethis information and When theu sercome to the system next time. The box of fice listing will show on the top corner of the user.

The following information will be saved in the user profile:

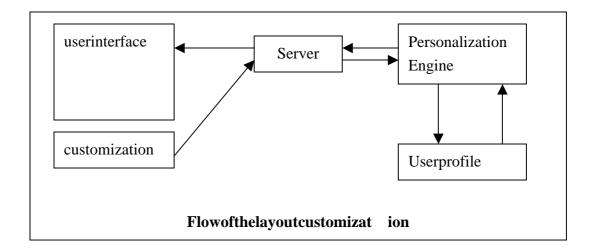
- i. Theuserfrequentlyaccessing components.
- ii. Thetypeofentertainmentthattheywillusuallyacces s.
- iii. Thequeriesthattheuserasked
- iv. Thecategoryoftheuserfavoritemovie
- v. Thecategoryoftheuserfavoritemusic

LayoutCustomization

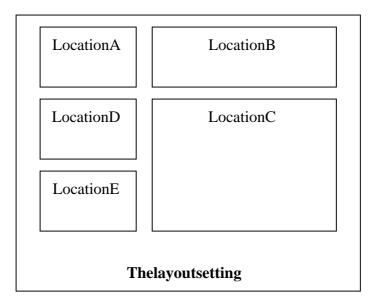
Thelayoutcustomizationisusedtomodifythelayoutofthepageinorderto increasetheattractionoftheusers. Thu stheloyaltyoftheusertotheservice will beincreased.

Therearetwowaystodothelayoutcustomization. First, the systemal low the user todothe customization itself. Second, the system should do the customization based on the user profile.

Herearetheflowwentthelayoutcustomization:



Forthefirstcase, the user customize the layout themselves. The information page will be design as follows:



Theusercanselectwhichcomponentputatwhichlocation.

 $If the custom\ ization is done at the backend, the system will put the user most frequently data to the higher position. For example, a user like towatch the movie box of fice every, the system will put that component on Location A.$

ContentCustomization

Contentcu stomizationisusedtocustomizetheinformationfromlargeinformation database. For example, there are lots of movie information and music information available in the system. If all those information put into one big page, the page will be to large to ransmit or even read. Therefore, contents hould be refined and re-organized to make the contents liminer and easily to read.

Waysofcontentcustomization:

The customization can be done in two ways. First, the system can trim the unwanted data from all the content. Second, the system can reposition the information. In this way the more favorite content will put into the higher position and the unwanted content will put into the lower position.

Howtodothecustomization?

The customization can be done by ranking the content with respect to the particular user and filtering the unwanted data. First the system will retrieve the unwanted data from the database. Then the set of events will be reduced by remove those user unwanted categories. Second, the system will rank the content by setting the formula.

Theformulaisasfollows:

The rank = level of favor ite of the category * multiple factor + frequency of the user access the category.

Thensortthelistingofthecontenteventbasedontherankandse ndtothelayout generator.

ContentDeliveryModule

ContentdeliveryModuleisresponsibletodeliverthemultimediacontenttothe userbystreamingtechnique.Inthissystem,eachofthemediatypewillsupport onlyoneformatinordertosimplythe system.

Contentformatsofeachmedia

The following are the format of each media:

Text-HTMLortxt.

Audio – Mpeg 3

Video - Quick Time

WhychoosingMpeg3asaudioformat.Thisisbecausethebandwidth requirementofMpeg3islowbutthequalityishig h.

Whychoosing the Quick Time as vide of ormat. This is because the quick time is the common vide of ormat available on the market. Besides, the Quick Time vide o have a good quality.

Deliverymethodforeachformat

The deliverymethod of the multimedia content is required to do using the JMF. There as on of it is that JMF is a Java package for delivery the multimedia content.

WhyJMF?

JMFiscalledJavaMediaFramework,whichsupporttheintergrationofawide rangeofaudioandvideoformatintothejav aapplicationandapplets.Besides, theJMFcanbeoperatingonanyJavaplatformsuchasJavaonWindows,Java onUNIXorJavaonMactinosh. ThemostimportantisthattheJMFcansupport formanycommonprotocols,suchasFILE,FTP,HTTPandRTP.Forthe RTP,it iscalledRealTimeProtocol.ThatmeantheJMFallowtomakethesystemto streamthedata.

DataMiningModules

DataMiningModuleisusedtoanalyzetheuserswhoareusingthesystem. The marketingandthesaledepartmentoftheentertainment suppliermaywanttoknow moreabouttheircustomer. The tradition way toknow the behavior of the customers is that asking the sales or customers er vices of ficertoget the customer feedbackor making survey on the market.

However, this may be time consuming for the company and the customer. By the existing data mining tools, the sale department can know more about the customer from the logged user data.

Informationtobemined

SowhataretheinformationcanbeminedfromtheDataminingmodules.Here are thelistofinformationcanbemined.

- The classification of the user according to region, age, product groups or spending patterns.
- recognizethepatternoftheuser
- Therelationshipbetweenusergroupsandtheproduct
- Therelationshipbetweenusergr oupsandthespendinghabit
- Therelationship between purchasing of the products.

Implementation

ImplementationPlanning

Theimplementation of the whole system may need along time. There are 7 major components to be built. So, it is impossible to build all the components in this phrase. Therefore, only several high priority component will be built in this phrase.

Hereisthepriorityofthescheduleofthebuildingblocks:

- 1. The Database
- 2. The Data input module
- 3. Server
- 4. Client
- 5. Multimediadeliverymodule
- 6. Personalization module
- 7. Purchasing module
- 8. DataMiningmodule

Firsttwobuildingblocks,databaseanddatainputhavethehighestpriority.Since withoutthedata,thefollowingblockscan'tbebuilt.Afterthedataisready,the clientandserverwillbestar tedtobuild.Afterthedatacanbeloadfromclient fromtheserver.Themultimediadeliveryenginewillstarttoworkoutinorderto lettheusertogettheirvideooraudioinformation.Then,thepersonalizationcan beaddonittocustomizeeachuser frontpage.Afterallofthisbuildingblockis ready,thepurchasingmoduleisgoingtobuildinordertomakethesystemable tosellthingonline.Thelastone,dataminingmodule,itisnotsuggestedtobuild becausetherearemanysimilarapplication onthemarketavailableandthatneed timetobuildthismodule.

Systemplatform:

COBRAPlatform

FortheCORBAPlatform, the system is going to adopt the Visibroker. Visibroker follows the CORBA2.0 specification. The Visibroker allow to let the devel oper to use Javato implement the stub. Besides, Visibroker can support many platform, for example, it can support UNIX and Windows.

HereissomespecialfeaturesofferedbytheVisibroker:

- SmartAgent,itprovideaneasywayfortheclienttoobtainth eserverobject.

 Itcansupporttheload -balancingandfault -tolerance
- SmartBinding,thistechnologymaketheremoteobjectbindaseasyas possible,forexample,iftheclientandtheobjectimplementationatthesame machine.Itwillmakecommunicating usingjavamethodinsteadofpassing throughttheORBandIIOP.
- URLNamingService, the object reference can be obtain via URL address.
- GateKeeper, the isalight weight HTTP daemon written in Javawhich can help intest the applets using CORBA.

Database

Database

Forthisproject, Oracle will be used as the database management system.

Thefollowingtoolwillbeusedtomaintainthedatabaserecord

- SQLPlus
 SQLPlusisaclientprogramtoconnecttothedatabaseserver. Thetoolcan
 helptocreatethet able, viewthedatarecordandmakestoredprocedure for the project.
- JDBC
 JDBCisthedriverforJavaprogramtoconnecttothedatabaseserver.Since mostoftheprograminthisprojectiswritteninJava.Itisimportanttoinstall JDBCtoconnecttoth edatabase.
- PerlDBI,DBD::Oracle
 PerlDBIistheprogramminginterfaceforperlprogramtoconnecttothe
 databaseserver.DBD::Oracleisthedriverfortheperltoconnecttothe
 Oracle.Sincethedatainputterminalanddatainputrobotwillbeimpleme
 byperlasitiseasytouseanditdoesn'trequiretouseontheCORBA.So,
 PerlDBIisinstalled.

DataInputTerminal

RobotInput

Inthespecification, the system is required to build a automatic data in put program for the import the entertainment information from the Web. The best choice is to use Perlto implement.

Whyperl?Inperl5.0,itcontainsmanymodules.Oneofthemodulesiscalled libwww-perlwhichcanallowtheprogramconnecttothewebsitesandretrieve thepages.Besides,perlsup portregularexpressionwhichcanmakeiteasyto implementtheparserprogram.

ManualInputterminal

Forthemanual input terminal, we bwill be used to as the interface. The implement will use JSP to as the client and connect to the server for the update and insert of the data. There as on of this is to taking this opportunity to learn JSP, CORBA and JDBC.

Server:

The server will be implemented by java with the Visibroker. The follow objects will be implemented in this Server Modules.

ObjectName	User
Data	Id
	Password
	Username
Method	Add
	Delete
	Login
	Logout
	ChangePassword
	SendPassword
Exception	NoSuchUser

ObjectName	UserInfo
Data	Id
	Username
	Address
	Phone
	Email
	Age
	Country
Method	Modify
Exception	NoSuchUser

ObjectName	Content
Data	Id
	Type
	Title
	Category
Method	GetContent
Exception	NoSuchContent

ObjectName	MovieextendContent
Data	Cinemas
	Rating
	Commentary
	Preview
Method	GetCinemaCollection
	GetPricelist

ObjectName	Musicextend Content
Data	Songs
	Price
	Commentary
Method	GetSongslist

Client:

BuildingTools

The client is the application communicate with the users. The client will be built by the following tools.

JSP

JSPistheJavaServerPages.Itissomethingsimi lartotheASP(ActiveServer Page)whichistheembeddedcodedHTML.TheroleofJSPontheclient programistoodisplayalltheinformationtotheusers.Itisalsoresponsible everyfrontendinterfaceoftheusers.

Javascript

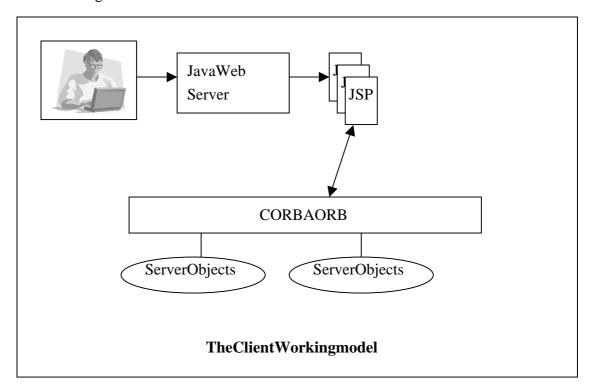
Javascriptisthescri ptwhichwillrunontheclientsides. Theroleofjavascriptin theclientinterfaceisthatiswithusethegeneratedsomeclient -dependent informationsuchatthetimeoftheclient, and doing the client -sideschecking. For example, the javascript canc heckwhether the user input valid information in the registration form

PaintShopPro

PaintShopProisoneofthegraphicstoolsavailableinthemarket. Aspaintshop proisafreewareandeasytouse. It will choose to use for the graphics design for the client interface.

Howtheclientworks?

The follow diagram will show how the client works.



Fromtheabovediagram, the client will use the Webbrowsertoview our pages. The pages are the Java Server Page (JSP), whi chloading into the Java Web Server. The java webserver will process the JSP and deliver to the Client. When the java web server is processing the Java Server Page, it will run the code embedded inside the Java Server Page and at the time, the remote object Request Broker will be got to build up the pages.

Appendix:Development

Environment

OperationSystem

FortheServersides,theoperatingSystemisUNIX FortheClientsides,theoperatingSystemisWindows

ToolsSet

Java

Javais the core language in the development in this project. JDK 1.2 will be used.

JMF

JMFisusedforthepartfordoingthemultimediastreaming.

JSP

JSPisanadditiontoolofJAVAtobuildthewebsites. JSPisforcreatin gthewebinterfacefortheclientsides.

JDBC

JDB C is an addition package of JAVA for connecting the program to the database.

CORBA

CORBAiscalledCommonObjectRequestBrokerArchitecture.Itisusedasthe platformforthecommunicationbetweendiffer entobjects.

Perl

Perlisascriptinglanguage. In this project, it is used to build the data in put program.

Libwww-perlmodule

Libwww-perlmoduleistheadd -onmoduleforperl.Withthismodule,perlcan retrievetheWebpagesusingHTTP.

PerIDBIModule

PerlDBIModuleistheadd -onmoduleforperl.Withthismodule,perlcanconnectto thedatabase.

Editor

ViwillbeusedindevelopmentofprogramsinUNIXenvironment.

Ultra Edit will be used in the development of programs in Windows environment.

GraphicsDesign

Paint Shop Prowill be used for design the graphic sthat need in the client interface.

Documentation

Microsoftwordisusedtodothedocumentation.