# CMSC5733 Social Computing 

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## Outline

- Graphs
- Origins
- Definition
- Spectral Properties
- Type of Graphs
- Topological Structure
- Regular Networks
- Diameter, Centrality, and Average Path Length
- Type of Networks


## GRAPHS

## Origins

- Leonhard Euler--bridges of Konigsberg
- G. Yule-preferential attachment
- Kermack, McKendrick—epidemic model
- Paul Erdos--discrete mathematics, Erdos-Renyi algorithm
- Stanley Milgram—small-world network
- Duncan Watts—sparse networks in the physical world
- Steven Strogatz-network structure on complex adaptive systems
- Albert-Laszlo Barabasi-scale-free networks, nonrandom



## Principles of Network Science

- Structure
- Emergence
- Dynamism
- Autonomy
- Bottom-Up Evolution
- Topology
- Graph Definitions
- Graph Properties
- Matrix Representation
- Classes of Graphs
- Power
- Stability


## Set-theoretic Definition

- A graph $G=[N, L, f]$ is a 3-tuple consisting of a set of nodes $N$, a set of links $L$, and a mapping function f: $L \rightarrow N \times N$, which maps links into pairs of node
$G=[N, L, f]$ is a graph composed of three sets:
$N=\left[v_{1}, v_{2}, \ldots, v_{n}\right]$ are nodes; $n=|N|$ is the number of nodes in $N$.
$L=\left[e_{1}, e_{2}, \ldots, e_{m}\right]$ are links; $m=|L|$ is the number of links in $L$.
$f: L \longrightarrow N \times N$ maps links onto node pairs.
- Mapping function
- Nondirectional link
- Directional link



## Node Degree and Hub

- Node degree
- The number of links (directed or undirected) connecting a node $v$ to the graph is called the degree of the node
- When the graph is directed
- The out-degree of a node is equal to the number of outwarddirected links
- The in-degree is equal to the number of inward-directed links
- Hub
- The hub of a graph is the node with the largest degree

$$
\operatorname{Hub}=\operatorname{maximum}\left\{d\left(v_{i}\right)\right\}
$$

$$
f=\left[e_{1}: v_{2} \sim v_{1}, e_{2}: v_{3} \sim v_{2}\right]
$$


(a)
$d\left(v_{1}\right)=d_{1}=1$
$d\left(v_{2}\right)=d_{2}=2$
$d\left(v_{3}\right)=d_{3}=3$

(b)

$$
\begin{aligned}
\text { in_d }\left(v_{1}\right) & =\text { in_d }_{1}=1 \\
\text { out_d }\left(v_{1}\right) & =\text { out_d }{ }_{1}=0 \\
\text { in_d }\left(v_{2}\right) & =\text { in_d }_{2}=0 \\
\text { out_d }\left(v_{2}\right) & =\text { out_d }{ }_{2}=2 \\
\text { in_d }\left(v_{3}\right) & =\text { in_d }_{3}=1 \\
\text { out_d }\left(v_{3}\right) & =\text { out_d }{ }_{3}=0
\end{aligned}
$$

$\mathrm{V}_{2}$ is the hub

- Path
- A path is a sequence of nodes in G

- The length of a path is equal to the number of links (hops) between starting and ending nodes of the path
- The shortest path is used as the path connecting nodes $u$ and $v$. It is also called the direct path between two nodes.
- The average path length of $G$ is equal to the average over all shortest paths
- Circuit
- A path that begins and ends with the same node is called a circuit

- Conn

(b)
- Undirected graph G is strongly connected if every node $v_{i}$ is reachable along a path from every other node $v_{i} \neq v_{j}$, for $j$ $=I, 2, \ldots, i-I, i+I, \ldots, n$.
- Weakly connected?
- Component
- A graph $G$ has components $G_{1}$ and $G_{2}$ if no (undirected) path exists from any node of $G_{1}$ to any node of $G_{2}$
- A component is an isolated subgraph

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## Diameter and Radius

- Diameter
- The longest path between any two nodes in a graph $G$ is called the diameter of $G$
- Radius
- The longest path from a node $u$ to all other nodes of a connected graph be defined as the radius of node $u$
- The largest radius over all nodes is the graph's diameter

$\operatorname{Radius}(u)=\operatorname{maximum}_{i}\left\{\operatorname{minimum}_{j}\left\{\operatorname{path}_{j}\left(u_{i}, v_{i}\right)\right\}\right\}$
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## Centrality, Betweenness and Closesness

- Centrality
- The center of the graph is the node with the smallest radius
- Betweenness
- Betweenness of node $v$ is the number of paths from all nodes (except $v$ ) to all other nodes that must pass through node $v$
- Closesness


Measures of the power of an intermediary!

- Closeness of node $v$ is the number of direct paths from all nodes to all other nodes that must pass through node $v$


## Questions

- If $u$ is connected to $v$, and $v$ is connected to $w$, then is $u$ connected to $w$ ?
- Is it possible for a graph to contain multiple paths connecting nodes?
- Is it true that there is no node farther away from all other nodes than the graph's diameter?
- Under what conditions would closeness not be a perfect measure of an intermediary's power over others?


## Matrix Algebra Definition

- Connection matrix
- The connection matrix of $G, C(G)$ is a mapping function $f$ expressed as a square matrix, where
- rows correspond to tail nodes
- columns correspond to head nodes
- $c_{i, j}=k$ if $v_{i} \sim v_{j}$ or $c_{i, j}=0$ otherwise. $(i, j)=([I, n],[I, n])$
- $k$ is the number of links that connort $v \sim_{v_{1}}$


$$
\begin{aligned}
& C(G)=\begin{array}{cccc} 
& v_{1} & v_{2} & v_{3} \\
v_{1} & 0 & 1 & 0 \\
v_{2} & 1 & 0 & 1 \\
v_{3} & 0 & 1 & 0
\end{array}=\left(\begin{array}{lll}
0 & 1 & 0 \\
1 & 0 & 1 \\
0 & 1 & 0
\end{array}\right) \\
& \\
& v_{1}
\end{aligned} v_{2} \quad v_{3} .\left(G^{\prime}\right)=\begin{array}{llll}
v_{1} & 0 & 0 & 0 \\
v_{2} & 1 & 0 & 1 \\
v_{3} & 0 & 0 & 0
\end{array}=\left(\begin{array}{lll}
0 & 0 & 0 \\
1 & 0 & 1 \\
0 & 0 & 0
\end{array}\right) .
$$

## Adjacency Matrix

- Adjacency matrix
- The adjacency matrix $A$ ignores duplicate links between node pairs
- $a_{i, j}=I$ if $v_{i} \sim v_{j}$ or $a_{i, j}=0$ otherwise. $(i, j)=([I, n],[I, n])$


$$
\begin{gathered}
C(G)=\begin{array}{lllll}
v_{1} & 0 & 0 & 0 & 2 \\
v_{2} & 1 & 0 & 1 & 0 \\
v_{3} & 0 & 1 & 1 & 0 \\
v_{4} & 0 & 0 & 0 & 0
\end{array}=\left(\begin{array}{llll}
0 & 0 & 0 & 2 \\
1 & 0 & 1 & 0 \\
0 & 1 & 1 & 0 \\
0 & 0 & 0 & 0
\end{array}\right) \\
A(G)=\begin{array}{lllll}
v_{1} & 0 & 0 & 0 & 1 \\
v_{2} & 1 & 0 & 1 & 0 \\
v_{3} & 0 & 1 & 1 & 0 \\
v_{4} & 0 & 0 & 0 & 0
\end{array}=\left(\begin{array}{llll}
0 & 0 & 0 & 1 \\
1 & 0 & 1 & 0 \\
0 & 1 & 1 & 0 \\
0 & 0 & 0 & 0
\end{array}\right)
\end{gathered}
$$

## Laplacian Matrix

- Laplacian matrix
- The Laplacian matrix of graph $G$, namely, $L(G)$, is a combination of the connection matrix and (diagonal) degree matrix: $L=C$
- $D$, where $D$ is a diagonal matrix and $C$ is the connection matrix

$$
d_{i, j}= \begin{cases}\text { degree }\left(v_{i}\right) & \text { if } j=i \\ 0 & \text { otherwise }\end{cases}
$$



$$
L(G)=\begin{array}{ccccc} 
& v_{1} & v_{2} & v_{3} & v_{4} \\
v_{1} & -2 & 1 & 0 & 1 \\
v_{2} & 1 & -3 & 1 & 1 \\
v_{3} & 0 & 1 & -1 & 0 \\
v_{4} & 1 & 1 & 0 & -2
\end{array}=\left(\begin{array}{cccc}
-2 & 1 & 0 & 1 \\
1 & -3 & 1 & 1 \\
0 & 1 & -1 & 0 \\
1 & 1 & 0 & -2
\end{array}\right)
$$

## Path Matrix

- Path matrix
- Path matrix $P(G)$ stores the number of hops along the direct path between all node pairs in a graph
- $P(G)$ enumerates the lengths of shortest paths among all node nairs


$$
P=\begin{array}{ccccc} 
& v_{1} & v_{2} & v_{3} & v_{4} \\
v_{1} & 0 & 1 & 2 & 1 \\
v_{2} & 1 & 0 & 1 & 1 \\
v_{3} & 2 & 1 & 0 & 2 \\
v_{4} & 1 & 1 & 2 & 0
\end{array}=\left(\begin{array}{cccc}
0 & 1 & 2 & 1 \\
1 & 0 & 1 & 1 \\
2 & 1 & 0 & 2 \\
1 & 1 & 2 & 0
\end{array}\right)
$$

- I ot n he the cize of the longest path - the diameter of $G$ $P=\min _{k=1}^{D}\left\{k A^{k}\right\}$


## Euler Path \& Euler Circuit

- A path that returns to its starting point is called a circuit
- A path that traverses all links of a graph is called an Euler path
- A Euler circuit is a Euler path that begins and ends with the same node



## Spectral Properties of Graphs

- Adjacency matrix
- Spectral decomposition
- If $\lambda$ is a diagonal matrix, then $A$ may be decomposed as $A=$ $\lambda I$ where $\boldsymbol{I}$ is the identity matrix and $\lambda$ is a matrix containing eigenvalues

$$
\lambda=\left(\begin{array}{cccc}
\lambda_{1} & 0 & \cdots & 0 \\
0 & \lambda_{2} & \cdots & 0 \\
0 & 0 & \cdots & 0 \\
0 & 0 & \cdots & \lambda_{n}
\end{array}\right)
$$

- $\operatorname{det}[A-\lambda I]=0$



## Spectral Radius

- Spectral radius
- The spectral radius $\rho(\mathrm{G})$ is the largest nontrivial eigenvalue of $\operatorname{det}[A(G)-\lambda I]=0$
- $\boldsymbol{A}$ is the adjacency matrix and $\boldsymbol{I}$ is the identity matrix
- How to compute?


$$
A=\left(\begin{array}{llll}
0 & 1 & 0 & 1 \\
1 & 0 & 1 & 1 \\
0 & 1 & 0 & 0 \\
1 & 1 & 0 & 0
\end{array}\right) \Longrightarrow \operatorname{det}\left[\begin{array}{cccc}
-\lambda & 1 & 0 & 1 \\
1 & -\lambda & 1 & 1 \\
0 & 1 & -\lambda & 0 \\
1 & 1 & 0 & -\lambda
\end{array}\right]=0
$$

Expanding the determinant along column 3 using Laplace's expansion formula:

$$
\lambda^{4}-4 \lambda^{2}-2 \lambda+1=0
$$

The roots are $\{-1.48,-1.0,0.311,2.17\}$, so $\rho=2.17$.

## Type of Graphs

- Line
- The mapping function of a line graph defines a linear sequence of nodes, each connected to a successor node
- The first and last nodes have degree I
- All intermediate nodes have degree

- $f_{\text {line }}=\left[\begin{array}{c}\left.e_{i}: v_{i} \sim v_{i+1}\right] ; \quad i=1,2, \ldots, n-1 \\ \text { varocli }\end{array}\right.$ Dardelı


Type of Graphs

- Ring
- Similar to line graph, but the ending node in the chain or sequence connects to the starting node

$$
f_{\text {ring }}=\left[e_{i}: v_{i} \sim v_{i(\bmod n)+1}\right] ; \quad i=1,2, \ldots, n
$$


(c)

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## Average Path Length

- The APL for a line and ring graph of $n$ nodes
- Analyze the path matrix for two cases: even and odd n.
- Sum all nonzero elements of the path matrix (denoted as T ).
- In the case of a line graph, $T$ is the sum of off-diagonal elements.
- In the case of the ring network, $T$ is the sum of the rows of the path matrix.
- The number of nonzero elements of the symmetric path matrix is equal to $n(n-I)$
- Average path length is $T / n(n-I)$.

$$
\begin{aligned}
& \text { avg_path_length(line) } \sim O\left(\frac{n}{3}\right) \\
& \text { avg_path_length(ring) } \sim O\left(\frac{n}{4}\right)
\end{aligned}
$$

## Average Path Length

- Line graph

$$
\begin{aligned}
& \text { Matrix total }=T=2 \sum_{i=1}^{n-1}\{i(n-i)\}=2\left[n \sum_{i=1}^{n-1} i-\sum_{i=1}^{n-1} i^{2}\right] \\
& \text { Given } \sum_{i=1}^{n-1} i=\frac{n(n-1)}{2} \text { and } \sum_{i=1}^{n-1} i^{2}=\frac{(n(n-1)(2 n-1))}{6} \\
& T=n^{2}(n-1)-\frac{n(n-1)(2 n-1)}{3}=n(n-1)\left[\frac{n-(2 n-1)}{3}\right]=\frac{n(n-1)[n+1]}{3}
\end{aligned}
$$

avg_path_length $=\frac{T}{(n(n-1))}=\frac{(n+1)}{3} \quad$ or $\quad O\left(\frac{n}{3}\right) ; n \gg 1$ [Line]

## Average Path Length

- Ring graph

$$
\begin{aligned}
\text { row_total } & =2 \sum_{i=1}^{(n / 2)-1} i+\left(\frac{n}{2}\right) ; \text { even } n \\
& =2 \sum_{i=1}^{(n-1) / 2} i ; \text { odd } n
\end{aligned}
$$

There are $n$ rows, so $T=n$ (row_total). But the average path length is $T /(n(n-1))$, so

$$
\begin{aligned}
\text { avg_path_length } & =\frac{(n(\text { row_total }))}{(n(n-1))}=\frac{\text { row_total }}{(n-1)} \\
& =\frac{(n / 2)^{2}}{(n-1)}=\frac{n^{2}}{(4(n-1))} ; \text { even } n \\
& =\frac{(n+1)}{4} ; \text { odd } n
\end{aligned}
$$

Assuming $n \gg 1$, so that $n /(n-1) \sim 1$, the average path length of a ring is

$$
\text { avg_ path_length } \sim O\left(\frac{n}{4}\right) ; n \gg 1[\text { Ring }]
$$

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## Random Graph

- A random graph is constructed by randomly selecting a tail, then randomly selecting a head node, and then connecting them with a link
- The mapping function uses random numbers $r_{t}$ and $r_{h}$ to select nodes:

$$
\begin{aligned}
& f_{\text {random }}=\left[e_{i}: v_{1+r_{t} n} \sim v_{1+r_{h} n}\right] \\
& i=1,2, \ldots, m, \text { where } m=\text { number of links }
\end{aligned}
$$



- Sample $r$ from a uniform distribution


## Structured Versus Random

- Structured graphs (regular graphs)
- The mapping function establishes some kind of pattern (visually or in the adjacency matrix)
- Ring graph, line graph, complete graph...
- Unstructured graphs (random graphs)
- No discernible pattern appears
- Between structured graph and unstructured graph
- k-Regular Graphs
- Each node has $k$ degree exactly


## k-Regular Graphs


(a)

(c)

Figure $k$-Regular graphs: (a) 2-regular graph nodes connect to two sequential successors; (b) 3-regular graph nodes connect to three sequential successors; (c) a complete graph links every node to every other node.

## Topological Structure

- Degree sequence
- $g=\left[d_{1}, d_{2}, \ldots, d_{n}\right]$ define a degree sequence containing the degree values of all $n$ nodes in $G$
- Degree sequence distribution
- $g^{\prime}=\left[h_{1}, h_{2}, \ldots, h_{\text {max_d }}\right]$ where
$h_{1}=$ fraction of nodes with degree 1
$h_{2}=$ fraction of nodes with degree 2
$h_{\max \_\mathrm{d}}=$ fraction of nodes with $\max \_\mathrm{d}=$ maximum degree (hub) of G


$$
g=[5,3,3,3] \quad g^{\prime}=\left[0,0, \frac{3}{4}, 0, \frac{1}{4}\right]=[0,0,0.75,0.25]
$$

## Topological Structure

- Scale-free topology
- Poisson process: the probability of obtaining exactly $k$ successes in $m$ trials is given by the binomial distribution

$$
B(k, m)=C\binom{m}{k} p^{k}(1-p)^{m-k}
$$

$B(k, m)$ is approximated by the Poisson distribution by replacing $p$ with $(\lambda / m)$, in $B(k, m)$, and letting $m$ grow without bound:

$$
H(k)=\lambda^{k} \frac{\exp (-\lambda)}{k!}
$$

where $\lambda=$ mean node degree; $k=$ node degree.


Figure Degree histogram for (a) a random graph and (b) a scale-free graph. One line graph shows a Poisson distribution, and the other line graph shows a power-law fit to the histogram data.

## Topological Structure

- Small-world topology
- A small-world graph, $G$, is a graph with relatively small average path length, and a relatively high cluster coefficient, CC(G).
- For a node $u$, suppose that the neighbors share $c$ links, then the cluster coefficient of node $u, \mathrm{Cc}(\mathrm{u})$, is


TABLE 1 Some Common Examples of Small-World Networks

| Graph | Size, $n$ | Small-World Cluster <br> Coefficient | Random Cluster <br> Coefficient |
| :--- | ---: | :---: | :---: |
| World Wide Web | 153,127 | 0.11 | 0.00023 |
| Internet | 6,209 | 0.30 | 0.00100 |
| Actors in same movie | 225,226 | 0.79 | 0.00027 |
| Coauthor scientific papers | 52,909 | 0.43 | 0.00018 |
| Western US power grid | 4,941 | 0.08 | 0.00200 |
| C. elegans neural network | 282 | 0.28 | 0.05000 |
| Foodweb (ecological chain) | 134 | 0.22 | 0.06000 |

TABLE 2 Comparison of Some Properties of Graphs $(n=100, m=200)$, and $p=5 \%$ for the Small-World Graph

| Property | Random | Scale-Free | Small-World | 2-Regular |
| :--- | :--- | :--- | :--- | :---: |
| Hub degree | 10 | 21 | 10 | 4 |
| Average degree | 4.0 | 3.94 | 4.0 | 4 |
| Distribution | Poisson | Power | Poisson-like | Delta(4) |
| Average path |  |  |  |  |
| $\quad$ length | 3.38 | 5.08 | 4.0 | 12.88 |
| Diameter | 7 | 0.156 | 9 | 25 |
| Cluster coefficient | 0.045 | 2.3 | 0.544 | 0.500 |
| Entropy | 2.9 | 0.9 | 0.0 |  |

( $p=\mathbf{5 \%}$ means only 5\% of the Small-World Graph links are random, while $\mathbf{9 5 \%}$ are regular)
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## Calculate Cluster Coefficients



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## REGULAR NETWORKS

## Link Efficiency

- Link Efficiency
- The tradeoff between number of links and number of hops in the average path length of a network:

$$
\mathrm{E}(G)=\frac{m-a v g \_ \text {path_length }(G)}{m}
$$

where $m$ is the number of links in $G$

- Let $t$ be the total number of paths and $\mathrm{r}_{\mathrm{i}, \mathrm{j}}$ the length of the direct path between node $v$ and $v$ :

$$
\text { avg_path_length }=\sum_{i} \sum_{j} \frac{r_{i, j}}{t}
$$

- A network is scalable if link efficiency approaches $100 \%$ as network size $n$ approaches infinity

TABLE 1 Link Efficiency of Several Network Classes, $n \gg 1$

| Network <br> Class | Efficiency |  |
| :--- | :--- | :--- |
| Line | $\frac{2 n-4}{3(n-1)}$ | Example |
| Ring | $\frac{3 n-1}{4 n}$ | Asymptotic to $\frac{2}{3}$ |
| Binary tree | $1-\frac{2 \log _{2}(n+1)-6}{n-1}$ | $n=127, m=126, E=93.4 \%$ |
| Toroid | $1-\frac{1}{4 \sqrt{n}}$ | $n=100, m=200, E=97.5 \%$ |
| Random | $98.31 \%$ | $n=100, m=200$, avg_path_length $=3.38$ |
| Hypercube | $1-\frac{1}{n-1}$ | $n=128, m=448, E=99.2 \%$ |
| Complete | $\sim 1.0$ | $m=n \frac{n-1}{2}$, avg_path_length $=1$ |

## Binary Tree Network

- A line graph is not link-efficient
- The number of links grows as fast as the number of hops in its average path length
- The binary tree is more link-efficient
- A binary tree is defined recursively
- The root node, has degree 2 and connects two subtrees, which in turn connect to two more subtrees, and so forth
- This recursion ends with a set of nodes called the leaf nodes, which have degree I
- As it grows, its average path length grows much slower thar its numberchofol lindesty of Hong Kong, CMSCC5733 Social Computing IIwin King


## Binary Tree Network

- Balanced binary tree
- A balanced binary tree contains $k$ levels and exactly $2^{k}-I$ nodes, $m=(n-I)$ links, for $k=I, 2, \ldots$
- Unbalanced binary tree
- An unbalanced binary tree contains less than $2 k 2$ I nodes

(a)

(b)


## Properties

- Center
- The root node with radius $\mathrm{r}=\mathrm{k}-\mathrm{l}$
- the leaf nodes lie at the extreme diameter, which is $\mathrm{D}=2(\mathrm{k}-$ I) hops
- Diameter
- Grows logarithmic with size n because $\mathrm{k}=\mathrm{O}\left(\log _{2}(\mathrm{n})\right)$
- Average path length
- Also grows logarithmically, is proportional to its diameter

Binary Tree Average Path Length v. $k$


Figure Path length and $(D-4)$ versus level $k$ for a balanced binary tree with $n=2^{k}-1$ nodes, $m=n-1$ links, and diameter $=D=2(k-1)$.

Average path length and $(D-4)$ merge for high values of $k$. Thus, average path length is asymptotic to $(D-4)$ :
avg_path_length(balanced binary tree) $=(D-4) ; k \gg 1$
$D=2(k-1)$, so avg_path_length $=2 k-6=2 \log _{2}(n+1)-6$
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- For smaller values of $k$, say, $k<9$, the approximation breaks down
- The nonlinear portion of the approximation diminishes exponentially as $k$ increases - reaching zero as ( $D-4$ ) dominates-

$$
\text { avg_path_length }=(D-4)+\frac{A}{1+\exp (B \mathrm{k})}
$$

where $A=10.67, B=0.45$ gives the best fit.

- Substituting $D=2(k-I)$ and $k=\log _{2}(n+I)$

$$
\text { avg_path_length }=2 \log _{2}(n+1)-6+\frac{10.67}{1+\exp \left(0.45 \log _{2}(n+1)\right)}
$$

## Link Efficiency

- A balanced binary tree has $m=n-I$ links
- Link efficiency of a "large" balanced binary tree is:

$$
\begin{aligned}
& E(\text { balanced binary tree })=1-\frac{D-4}{m}=1-\frac{(2 k-1)-4}{n-1} ; \quad k>9 \\
& E=1-\frac{2 \log _{2}(n+1)-6}{n-1}, \text { because } k=\log _{2}(n+1)
\end{aligned}
$$

- Assumino k >> I

$$
E(\text { balanced binary tree })=1-\frac{2 \log _{2}(n)}{n} ; \quad k>9
$$

- Binary tree link efficiency approaches $100 \%$, as n grows without bound

